



CARD LEO

R E W A R D S

Playbook



Card Leo Rewards
Business Builder Kit
Pre-Launch 2020

Your Card Leo Rewards, Membership Herein & After CLR

Within five (5) business days of purchasing a CLR Membership you will receive an email notification prompting you to sign up for your CLR Discount Mobile App Through ADP and Access Perks. Set up your CLR Login, ID#, Password, etc. Your CLR website is designed as a business tool where Recruits and New Members can learn more about CLR and see the services! The commissions are tracked and paid to you from your CLR Website. To access CLR benefits go to your App Store & Download the Discount Mobile Apps. YOUR TEAM LEADER'S JOB IS TO WALK YOU THROUGH THIS ENTIRE PROCESS!!!

Introduction To The CLR Action Plan For Success Summarized In Blue Text

To build a large and successful Team with CLR duplication is the key and it starts with you. CLR essential steps you need to take to achieve the duplication process. These are proven steps that if followed exactly will lead you to a strong Team with CLR. Each step must be taken for this plan to work properly.

Step 1 - Establish your personal goals or your WHY. Why are you doing this business? Define your WHY as your vision, your goals and dreams. This WHY must be motivated by more than just money. Money is a byproduct of your WHY. What are your business, personal, family, spiritual and financial goals? Remember, goals should be defined as quantifiable and achieved in a specific time frame. Your foundation is from the planning and establishment OF YOUR WHY. If you fail to plan you are planning to fail. Email your WHY to your Team Leader in the 1st 24 hours of joining CLR.

Step 2 – Use Email, Text, and Calls to communicate with your Team and Recruits. Purchase a CLR Membership as your first action plan for success. Email your closest 50 Friends and Family with their phone numbers & email to your Team Leader in the 1st 24 hours of joining CLR. Tell your Team Leader WHY you want these 50 people in CLR with you!



Card Leo Rewards
Business Builder Kit
Pre-Launch 2020

Step 3 – Become your own Team and sign up on the Discount Mobile Apps and use the CLR Services. Study and learn the Compensation Plan. Target Friends and Family first so you are constantly using your Discount Mobile App in front of them. Let them see you getting discounts while they pay regular price. Than introduce them to your Team Leader.

Step 4 - Remember the KISS method: Keep It Simple Sweetheart, Sister, or Sir! Use your Discount Mobile App by yourself until you feel comfortable using it around others. Spend time with your Team Leader. A CLR Team is built around Teamwork and working with others. Your key goal should be how to learn how you save money daily and save money on Taxes by owning your own home based business. Next you should focus on helping others the closest to you save also. Learn to share the business from personal experience. Your knowledge of the Discount Mobile App and other services of CLR will help you build your Team just by telling the TRUTH. Remember, with CLR you can earn while you learn. Practice your introduction. This is a very specific statement to introduce CLR to someone and intrigue their interest from your personal experience but do not provide them too much information. Network Marketing and Affiliate Marketing companies have burned some people. Download, print, read, and study the Invitation Script. Work with your Team Leader until you learn how to invite someone in person or over the phone by yourself! Just send people to the CLR Website and connect them with your Team Leader afterwards. Make Appointments at certain times. Always put value on your time!

Step 5 – Run your business like a business. Order CLR professional marketing materials from the CLR Website. Order Business Cards, Letterhead Note Pads, Envelops, Hats, T-shirts, Yeti's, Pens, Brochures, etc. Wear and give away as many Business Cards as possible. Learn the Tax Benefits of owning your own Home Based business with CLR. Share the saving opportunity & Tax Benefits.



Card Leo Rewards
Business Builder Kit
Pre-Launch 2020

Step 6 – Establish one hour per day based on productive activity such as phone calls, use your Discount Mobile App in front of others, calling your personal Recruits, calling Team Members and, their personal Recruits.

Step 7 – Establish successful achievable 7 day, 30 day, and 60 day goals. Email your Team Leader your 7, 30, & 60-day goals in the 1st 24 hours of joining the CLR Team. Call your Team Leader to talk to your Friends and Family in the 1st 7 Days of joining CLR. Sign up at least 3 New Members in your 1st 7 days so your CLR Membership is free.

Step 8 - Send as many Recruits as possible to the CLR Recruiting and Training Website Video. Schedule times 30 minutes apart for your Team Leader to converse with your personal Recruits after they watch the CLR Video. Your Team Leader will use the Phone Script study and learn the Phone Script.

Step 9 – Start working with your new Team Members and your Team Leader directly. Let your recruits and new Team Members learn as you learn. Learn the Compensation Plan and watch the Recruiting and Training Website Video at least twice per day.

Step 10 – Duplicate yourself so your new Team Members know everything you know. Lead by example. Focus on building personal relationships by sticking to your word, doing what you say you are going to do, and doing CLR with Integrity and Respect.



Card Leo Rewards
Business Builder Kit
Pre-Launch 2020

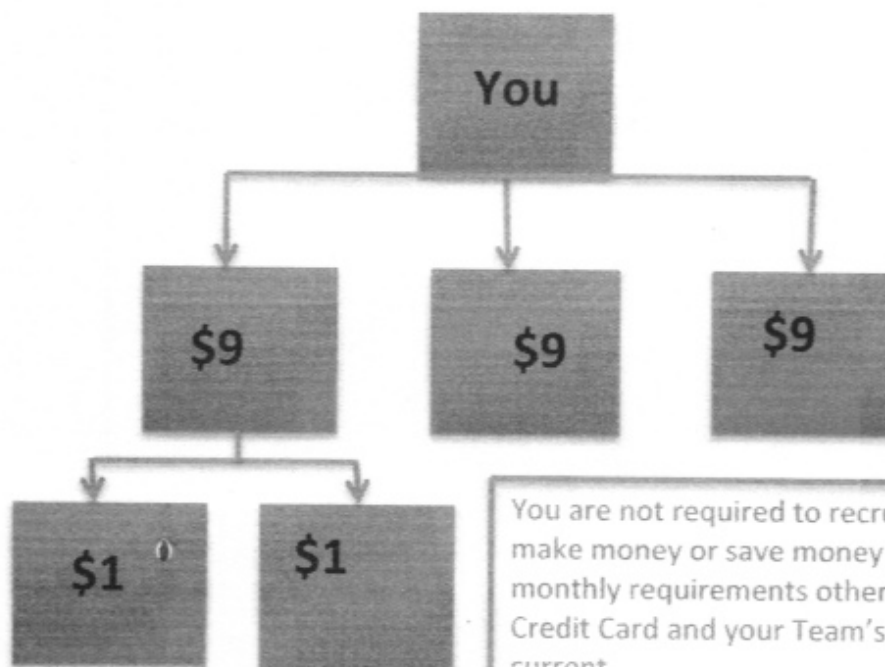
Commissions: Paid Monthly

A commission month begins on the 1st day every month and ends the last day of every month.

Time U.S. & 12 a.m. Pacific All Personal Team, Team Builder, Teams recruited Bonuses, and Residual commissions will be calculated the following month. Commission checks are issued once a Team Member has accumulated at least \$25. A 2.5% or a 2.65% processing fee is deducted from each commission check issued. A \$10 Annual renewal fee is charged to every Team Member.

Personally recruited team

For each CLR Membership you sell you will earn \$9 commissions and \$1 additional from each one of your Recruits that recruit other Team Members.



You are not required to recruit anyone into CLR to make money or save money! There are also no monthly requirements other than to make sure your Credit Card and your Team's Credit Cards are current.



Card Leo Rewards
 Business Builder Kit
 Pre-Launch 2020

Commission Distribution

Team Builder Bonus / Personal Recruits / Team's Recruits/

10 New Members = \$100	Personal 10 x \$9 = \$90	Team recruits 10 x \$1 = \$10
\$100 Bonus For Every 10 new Members & \$90 additional Residual Income Every Month		
20 New Members = \$200	Personal 20 x \$9 = \$180	Team recruits 20 x \$1 = \$20
30 New Members = \$300	Personal 30 x \$9 = \$270	Team recruits 30 x \$1 = \$30

Residual Commissions are paid every month as long as the Team Members Credit Cards determining commission amounts are successfully charged by CLR or it's designated company or assigns! No Commission or Bonuses will role up or be paid on or to any Team Member if that Team Members Team and/or personal Credit Card is declined or unsuccessfully charged!



Congratulation you have now earned \$36 or \$16 profit on your \$20 Monthly Investment. You have generated an 80% residual income on your investment! Not to mention the Tax Benefits, money you save daily, weekly, and monthly being a CLR Member!

Action Plan For Success Checklist



1. 2. 3. 4. 5. 6. 7. 8. 9. 10.

1. WHY... Email your WHY to your Team leader in 24 Hours.

2. ELITE 50... Email your Team Leader your closest 50 Friends and Family with Their phone numbers and emails in 24 hours!

3. MOBILE APPS... Sign up on the Discount Mobile Apps and use the CLR Services. Study and learn the Compensation Plan.

4. INVITE OTHERS... Download, print, read, and study the Invitation Scripts. Work with your Team Leader. Learn how to invite someone in person or over the phone by yourself.

5. TAX BENEFIT... Order Business Cards, Letterhead Note Pads, Envelops, Hats, T-shirts, Yeti's, Pens, Brochures, etc. Learn the Tax Benefits.

6. ONE HOUR... One hour per day of productive activity.

7. 7, 30, & 60-DAY GOALS... Email your Team Leader your 7, 30, & 60-day goals.

8. Recruit... Schedule times 30 minutes apart for your Team Leader to converse with your personal Recruits after they watch the CLR Video.

9. EARN WHILE YOU LEARN... Start working with your new Team Members and your Team Leader directly to get 3 new Members under your New Team Member in the 1st 7 Days.

10. RELATIONSHIPS... Focus on building personal relationships!